



# Annual Report 2014



This year Casa El Buen Samaritano celebrates its 7th year of consecutive operation. God has used Casa to bring whole person healing to lost and hurting people in our community.

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# WHOLE *Person* Healing



**T**his year *Casa El Buen Samaritano* celebrates its 7th year of consecutive operation. God has used Casa to bring whole person healing to lost and hurting people in our community. Since inception, over 200 people have received the gift of salvation through this anointed ministry. Our highly talented clinicians have delivered patient care through more than 8,000 patient encounters.

Casa is the ONLY medical clinic in Houston that provides WHOLE PERSON healing. Whole person healing refers to our unique integrated approach to ministry. Our skilled medical professionals provide free medical care to each patient bringing healing to the body. Our patients also receive personalized, one-on-one spiritual counseling during which time our ministry volunteers boldly share the gospel in the heart language of our mostly Hispanic patients. Thus, we bring whole person healing – body, soul and spirit. This integrated medical and spiritual ministry is transforming the lives of our patients and their families.

This year Casa celebrates a time of great excitement and transformation. We have a strong roster of dedicated healthcare professionals, many of whom have been serving patients at least one night a month since Casa began. The addition of Mainor Araya, Cameron Carter and Rosa Diaz to the Casa staff has re-energized our ministry and we continue to be blessed with a variety of volunteers, all willing to sacrifice their time for His Kingdom.

Quality patient care remains strong. Our patients receive treatment from some of the best and brightest clinicians in the world. Our roster boasts healthcare professionals from M.D. Anderson, Baylor College of Medicine, Houston Methodist and Texas Children's Hospital, just to name a few. Our clinic now operates every Tuesday night and two Thursdays a month.

We have been overwhelmed by the magnitude of generosity demonstrated by our dedicated, kingdom-minded benefactors. Thank you for your gifts. We are humbled by your confidence and trust in our organization and will work hard to carefully steward your gifts and multiply them for God's glory.

# Letter from the President

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With growth and time, comes the inevitable – change. The Bible teaches us that for everything, there is a season. The Lord has re-deployed several of Casa’s founders into other areas of ministry. Dr. Stephen Spann, our original medical director, was called overseas. Jenna Farris, our former Executive Director, was recently called into ministry at Houston Baptist University. Lastly, our “founding family”, Royce and Silvia Hassell, have been called into the most important ministry of all – caring for their family – many of whom are suffering significant health concerns. Our hearts are heavy with longing for the continued companionship, leadership, vision and collaboration with these beloved saints. Royce Hassell has graciously agreed to remain as our Chairman even during this challenging time.

It is not a coincidence that at a time of great change, the Lord has brought to Casa more new opportunities and resources than EVER before. We know that Jesus makes all things new and that He will never leave us or forsake us. Therefore, we have embraced this period of transformation with a heart of joy and an attitude of expectation. We are EXCITED.

As an encouragement to our departing founders, our long standing volunteers, devoted financial supporters and other friends of Casa, I would like to showcase the amazing work that the Lord has done during 2014—this year of change—and our strategic vision for the next five years.

This has been a year of transition. Yet even in the midst of tremendous changes, God has continued to bless this ministry. So if we boast, we boast in the Lord. The accomplishments that follow are the supernatural, inspired work of God, not man. This annual report serves as a testimony to His goodness and His continued anointing over this ministry. Please pray that this anointing continue to be upon us.

And if we plan, we plan fully yielded to His will knowing that if our purpose or activity is of human origin, it will fail. But if it is from God, you cannot stop it, even if you try. Please pray that we all remain one in spirit and purpose so that God can continue to work through Casa to will and to act according to His good purpose.

When I was recently asked to serve as President of Casa, I was humbled and honored. I am eager to share with each of you the amazing gifts of God’s grace and His love for the lost through the lens of Casa. I believe that through the grace of Jesus, Casa is changing the world for ETERNITY – one patient at a time.

Your brother in Christ,



Orin H. Lewis

President



# About CEBS

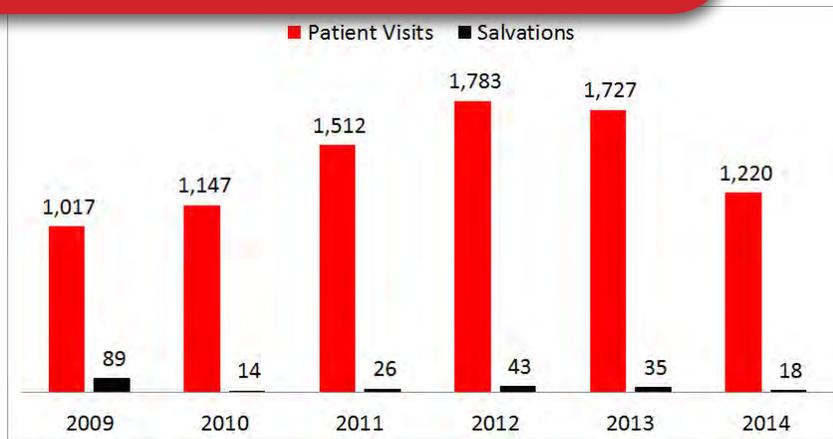
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Casa El Buen Samaritano is a 501(c)(3) organization that operates a free clinic in southwest Houston. Our mission is to share the love of Jesus Christ while providing whole-person healthcare to the low-income and uninsured population in our community. This dynamic ministry is having a significant impact on many needy people in our midst. Patients at Casa El Buen Samaritano are below 150% of federal poverty guidelines and are without any form of insurance. They receive a high standard of medical care completely free of charge including laboratory testing and medications dispensed from our pharmacy.

## Casa Means Home

Casa has become the medical home to many of our patients and their families. That's a good thing. However, the more who call Casa home, the fewer visits available for new patients. That means to continue sharing the good news, Casa must always be looking to expand the number of patients visits available.

### Ministry Highlights



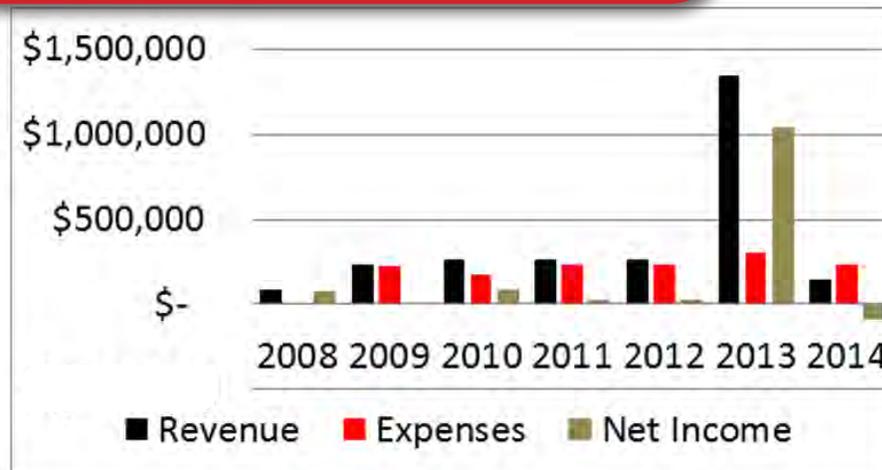
For the first time, Casa has seen a downturn in the number of its patient visits per annum. However recent additions to the Casa staff have re-energized the ministry and poised Casa for the growth it needs to better perform its mission.

# The Kingdom Corner

Casa has been blessed by the generosity of many, many kingdom minded saints who have made Casa their primary philanthropic endeavor. We offer our humble thanks to every single person who has made a financial gift on behalf of Casa. We highly value EVERY gift, large and small. Thank you for your generosity.

In the wake of our record year in 2013, Casa saw a drop in its annual revenues as compared with prior years. As you will see from our financial summary below, however, Casa operates from a strong position with significant capital in reserve.

## Financial Highlights



Mindful that God did not bless us without purpose, we have thoughtfully looked for ways that we can use this blessing to take us from where God has us right now to where He wants us to be. Several of these new initiatives have been detailed in the pages that follow. Some, like the addition of a Healthcare Coordinator, Ministry Coordinator and Assistant Executive Director to the staff, will involve recurring expense that will need to be matched with recurring revenue for Casa to be financially secure as we move ahead.

Determined to be good stewards, Casa recently completed a diligence project to review our development (fundraising) programs and strategies. Numerous fresh development initiatives are underway as a result of the insights gleaned from the project. Casa has established the important financial goal of developing a recurring revenue stream from which to fund operational expenses. Our recently launched Monthly Giving Program will be our primary vehicle for achieving this strategic financial goal. Look for other initiatives as well such as our recently launched corporate or personal charitable giving program. Excellence in this area empowers Casa to invest large gifts and grant revenue in future God-inspired strategic initiatives and protects Casa's future sustainability.

# New Ministry Space

Casa is expanding its ministry space. Renovations on the second trailer immediately adjacent to the original clinic trailer were completed November 7, 2014. In addition to providing additional space for more exam rooms, the prayer and counseling functions of the clinic have been relocated into the new space, opening up additional space in the existing trailer for medical treatment. The new space provides our ministry volunteers and our patients a more private intimate environment for spiritual counseling. Please pray that this new space facilitates deep, transparent sharing, heart-opening discussion, and spirit-filled mentoring and guidance.

## Electronic Healthcare Records

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Casa is making appropriate strategic investments into technologies that advance and support our mission. Casa will be implementing a new web-based (HIPPA compliant) electronic health record system. Our selected vendor is "Practice Fusion". We recently purchased and installed new computers and other hardware needed to support our conversion to an electronic healthcare record system. Hardware investments include wireless tablets for use in the exam rooms, triage and other treatment areas. Tablets will be used for entering and analyzing patient data, charting, referrals, e-prescribing, and searching for medical information. Once the system is up and running and our staff trained, patient files will be uploaded on a rolling schedule to give us the opportunity to work through any growing pains. This is a significant process improvement that will support Casa to continue to offer high quality, efficient patient care to every patient we receive.

# Volunteer Scheduling

To facilitate volunteer scheduling, we have made improvements to how we currently schedule our clinic and ministry volunteers. A new web-based scheduling tool allows Casa to create a roster of volunteer positions needed to staff the clinic. Both staff and volunteers (including Front Office Personnel, Nurses, Nurse Practitioners, Physicians, Physician assistants, and Translators) can access the system whenever and wherever needed to view or schedule their availability.

# New Equipment

Over the course of 2014, Casa purchased several new pieces of equipment to assist with patient care, including a colposcope and related equipment, an automatic blood pressure cuff and vital sign machine, and an EKG machine. A colposcope allows our Women's Health team to perform colposcopies, which are used to detect cervical cancer in patients who have abnormal Pap smears. The automatic blood pressure cuff and vital sign machine and cart help streamline the triage process and reduce patient wait times. The EKG machine allows clinicians to perform in-office cardiac tests.

## Volunteer and Donor Communications

Casa is also looking at ways to improve communications and relationships with our volunteers and donors. Over the last year, you may have received e-mails from Casa letting you know about significant events. We're also looking forward this next year to improve our systems and database of volunteer and donor information so that we can keep better connected and take advantage of the wide-variety of skills our supporters have to offer.

Has it been awhile since you served? Have we not found the service opportunity just right for you? Are you looking for a meaningful way to serve the Kingdom of God? Please take a moment to send us your most recent contact information and let us know what special talents God has blessed you with so we can help you bless Casa and the patients it serves.

At Casa, we are changing the world for ETERNITY – one patient at a time. Please email us at [info@casaelbuen.org](mailto:info@casaelbuen.org) and let us know how you can help.

## “Take a Look Tuesdays”

Casa has launched a new program called Take a Look Tuesdays designed to provide interested volunteers, donors, ministry partners and members of the community an opportunity to witness the power of WHOLE PERSON healing first hand. During our tours, interested persons are given a guided tour of our clinic and are provided an overview of ministry. It is always our privilege to share our clinic with our partners in faith. If you would like to schedule a guided tour, please contact us at [casaelbuen@gmail.com](mailto:casaelbuen@gmail.com). Due to the sensitive nature of our ministry, we limit the number of persons touring the clinic to a maximum of 4 during clinic hours. Please be sure to schedule with us in advance so that we are able to accommodate your preferred schedule.

# Special Programs Update

## 2014 Healing Love Gala

Our year began with hosting our sixth annual Healing Love fundraising gala on February 7, 2014 at the River Oaks Country Club. The event featured a silent auction, seated dinner and keynote speaker Dennis Welch. Dennis is a poet, businessman and communications expert. He has written two books and was kind enough to offer our guests a signed copy of his most recent publication. We extend our deep thanks to Dennis for joining us for our event and to every guest who participated in making our event a success for Casa.

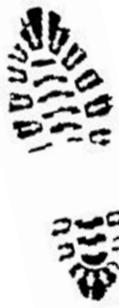


## HAPPY FEET

In September, Casa hosted its annual Happy Feet back to school event. In partnership with Horeb's Children's Ministry, Casa served young people between the ages of 7–18 years old by washing their feet, providing a new pair of shoes and sharing the gospel. Our ministry volunteers engaged with the parents of these young people while we gathered together to share the gospel. The event was a huge success. Thank you to our ministry partners and volunteers for making this event special.



# Special Programs Update



## CASA WALK-A-THON

On June 21, 2014, Casa hosted its first ever Walk-A-Thon at Westbury United Methodist Church. Whether walking or jumping in inflatable bouncers, patients and volunteers alike, learned that exercise can be as fun as it is good for one's health.

## New Kits for Diabetics



Casa purchased fifteen Home Blood Glucose Monitors to distribute to patients who require home monitoring of blood glucose to help guide treatment regarding insulin and medication therapy for patients with diabetes. Every patient who needs a meter is given a meter, lancing device and their first bottle of test strips along with an education packet that complements the teaching done in the clinic. The current cost of the whole packet with copy cost is \$43 per patient. So far, eleven of the fifteen kits have been distributed.

The meters Casa previously distributed were donated. However, the cost to the patient for supplies was \$80 a bottle for 50 test strips. Each patient needed at least one bottle a month. Our patients could not afford this expense so very few patients were performing the desired home monitoring. The new meters have strips that are only \$9 per bottle – much more affordable for our patients. We are seeing better home monitoring from our patients which will improve our ability to help our patients manage their diabetes.

## Volunteer Appreciation Event Movie Night



Casa is able to operate only due to the sacrificial dedication of our volunteers. We celebrate the efforts of our volunteers and church ministry partners each year with a volunteer appreciation event. Our event was held on September 19th at Crosspoint Church. Our theme for the volunteer appreciation event was “movie night”. Volunteers were treated to the movie *God's Not Dead*. Our movie house included pizzas, movie theatre candy, soft drinks and popcorn. We announced our speaker for the 2015 Healing Love Gala, Jeff Struecker, at the conclusion of the appreciation event. Thank you to all of our volunteers. We appreciate you all year round.

# Special Programs Update

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**Blessed Friday** is a Christian initiative inspired as an alternative to the shopping madness of “Black Friday” traditionally celebrated the day following Thanksgiving. **Blessed Friday** provides a family and Christ centered opportunity for service with the purpose of blessing others.

On Friday, November 28th, West University Baptist Church and Crosspoint Church launched their first ever **Blessed Friday** event under the leadership of church member Coy Connelly. Casa was very fortunate to be the ministry selected to benefit from the efforts of the project team from WUBC and Crosspoint.

Casa has a lovely Christmas-time tradition of providing cookies to our many volunteers to thank them for their service. Coy led a team of more than 35 adult and child volunteers who carefully sorted and wrapped over 750 cookies. All of the cookies that were provided to our volunteers were all lovingly baked at home by a cadre of volunteers from the Senior Adult Ministry from WUBC and Crosspoint. Casa would like to extend our special thanks to Coy Connelly for leading the event and to Holly Scruggs, Catherine Funderburg and the Senior Adults for their special efforts in providing Casa with home baked treats.

## Annual Children’s Christmas Party

We celebrated our annual Children’s Christmas Party on Saturday, December 20th. In partnership with Horeb Church, our children’s ministry brings the joy of Christmas to over 50 children and their families. In addition to sharing the reason for the season, we host a variety of family friendly activities, provide generous gifts to our many patient children and enjoy a meal together.



This year Casa has been especially blessed to be served by a group of volunteers from Paratus Classical Academy. Paratus is a private school that integrates classical classroom instruction with a nurturing home school environment. Nathan Lindsey and the team from Paratus provided Casa with 15 volunteers for our event. Volunteers were treated to a walking tour of the clinic and were provided a ministry overview by the Casa development team. Thank you Nathan Lindsey and Pam Dollins for your generous support of Casa!

# Strategic Vision

Casa has never actively solicited patients. Nonetheless, news of Casa has spread through word-of-mouth such that new patient demand has long exceeded Casa's capacity to meet that demand. As a result, for a short time this summer, Casa actually had to stop taking new patients altogether just to meet the needs of its already existing patients. Absent continued growth of services, this will almost certainly happen again. In addition, Casa has begun and plans to make its facilities available to other services, such as ESL, as a further means to connect its patients and the larger community it serves with God. As part of that strategy, new facilities for Casa will be designed going forward for multi-use so that the same room, available as an exam room on Tuesday, can be available as a classroom on Wednesday or for Bible Study on Sunday. Please pray that God give Casa wisdom on how best to achieve these goals going forward and that Casa's ministry bear much fruit for His glory in the years to come.

## New Faces, Same Heart

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*New Executive Director  
Mainor Araya*



*New Assistant Executive Director  
Cameron Carter*



*New Ministry Coordinator  
Rosa Diaz*



*New Interim Medical Director  
Dr. Philip Dreessen*



*Clinic Coordinator  
Jessica Henriquez*



*Healthcare Coordinator  
Shanae Hall*

# 2014 Board of Directors

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Royce Hassell (*Board Chair*)

Orin Lewis (*President*)

Bert Graham (*Secretary*)

Gary Pennington (*Treasurer*)

Sarah Shearer, M. D. (*Medical Director*)

Ashley Anderson, N. P.

Anthony Brissett, M.D.

Ruth Bustos

Jim Cooper

Janet Karr

Damitra Ramos-Patel, M. D.

John Patlan, M. D.

Alma Prince

Sue Peterson-Shivers

Shannon Tanner





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